

Selecting Product Ranges

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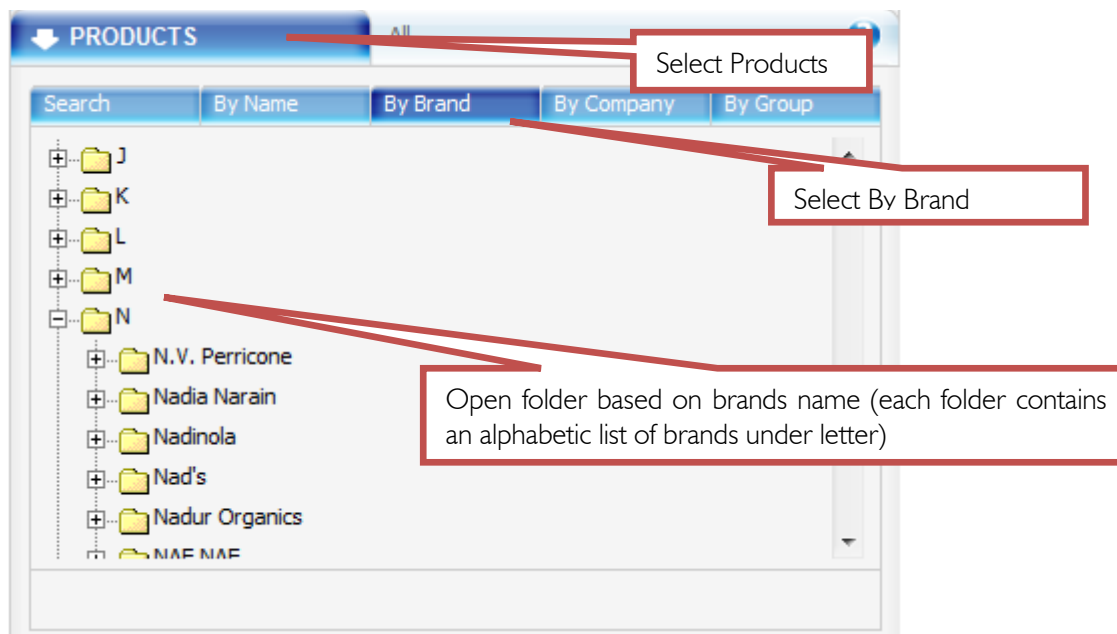
Introduction

If you frequently want to look at a range of products within mymarketmonitor.com, be it your own or your competitors, it is probably best to set up a grouping (worksheet [here](#))

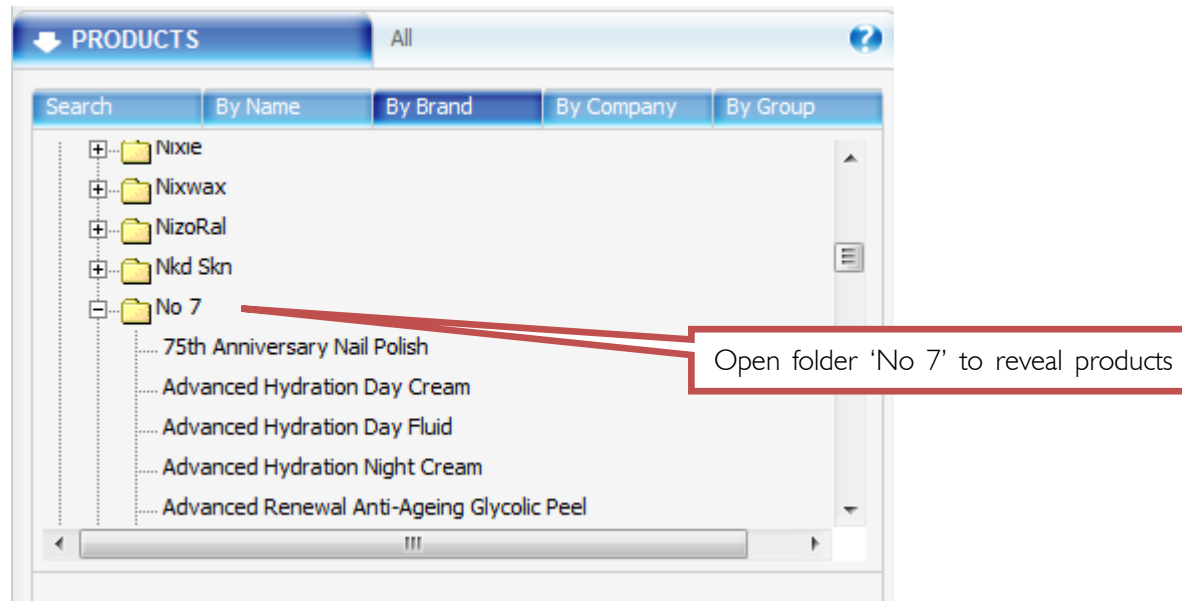
If you are wanting to select a range within the research screen then this worksheet will detail the most effective method of selecting products if you are selecting a range. In this examples we will be using the brand No 7 as our example and we are selecting the Protect & Perfect range.

METHOD A: Selecting by products within the brand

- 1) In the selections screen of the research page, under Products select the tab by brand and open the folder that the brand is within. In this case we select N for 'No 7'



2) We then scroll to the brand 'No 7' and open that folder. This will reveal all the products for the brand number 'No 7'



3) Finally, we scroll down to the products we want (in this case Protect & Perfect) and select each one by clicking on it, then clicking the Add button.

The screenshot shows a web application interface for selecting products. At the top, there are tabs for 'Search', 'By Name', 'By Brand', 'By Company', and 'By Group'. Below these is a list of products, with 'Protect Protect & Perfect Intense Beauty Serum' highlighted in blue. A red box with an arrow points to this product with the text 'Select each product...'. Below the list is a search bar containing the selected product name and an 'ADD' button. A red box with an arrow points to the 'ADD' button with the text '...click 'ADD''. Below the 'ADD' button is a list of selected products, including 'Protect & Perfect Day Cream, Protect & Perfect Skin And Body Set, Remove All', 'Protect And Perfect Anti Ageing Pre Holiday Body Treatment,', 'Protect and Perfect Anti Ageing Set,', 'Protect And Perfect Anti Ageing Sun Protection,', 'Protect and Perfect Anti-Ageing Anti-Dark Spot Facial Sun Protection SPF50,', 'Protect and Perfect Anti-Ageing Shimmering Lip & Eye Screen,', 'Protect and Perfect Beauty Moisturising Body Serum,', and 'Protect and Perfect Beauty Serum, Protect And Perfect Beauty Serum,'. A red box with an arrow points to this list with the text 'Your product selections are shown here'.

Any queries on the information on this worksheet please contact info@mymarketmonitor.com or call 020228 614 1155 and ask for customer service.